

Wasatch Beach Volleyball Club



Now Featuring:

6 Pro Sand Courts
Swimming Pool
Showers - Lockers
Food - Music
Complete Workout Facility
Juniors
Leagues
Tournaments
Coaching

5445 South 900 East, SLC, Utah 84117 / (801)708-3513

2017 Brand Impressions

Weekend events at 1000 observers per event	15,000
Weekday evening leagues at 300 observers per evening	30,000
Weekday junior camps and clinics at 100 observers per day	6,000
Interior Sports Mall visibility at 2500 users per day (In Season)	375,000
WBV & Partner outgoing messaging	
4x monthly, 8 months outreach to 4500 (WBV)	144,000
2x yearly outreach to 5000 (Sports Mall and UOVA)	10,000
WasatchBeachVolleyball.com	
Site user views	43,000
Face Book average reach per post 750 x 2 weekly	48,000
Total estimated impressions during 2017:	671,000