

# Wasatch Beach Volleyball Club



Now Featuring:

6 Pro Sand Courts  
Swimming Pool  
Showers - Lockers  
Food - Music  
Complete Workout Facility  
Juniors  
Leagues  
Tournaments  
Coaching

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# Wasatch Beach Volleyball Club

\*Home of the 2013  qualifier



[WASATCHBEACHVOLLEYBALL.COM](http://WASATCHBEACHVOLLEYBALL.COM)

It's better on the sand.



# Wasatch Beach VOLLEYBALL

## Why Brand with WBV?

Beach volleyball ranks in top 5 viewed Olympic events in Beijing 2008 and again in London 2012.

- 650,000 Americans play beach volleyball regularly; 200,000 of them are women.
- Beach volleyball is a growth sport; play has increased 35% among core players since 2006.
- The NCAA (Divisions I and II) recently adopted sand (beach) volleyball as an emerging sport for women.
- National event participants are primarily 18-34 and the fans are disproportionately under 40.
- Beach volleyball fans are typically educated and fitness-oriented with incomes greater than \$50,000 and a documented likeliness to buy sponsor products.





# Wasatch Beach VOLLEYBALL

Utah's premier beach volleyball facility sanctions a variety of volleyball tournaments, leagues and clinics for all abilities. WBV founders are long-time beach volleyball players with extensive experience in marketing, event promotions and business management.

2017 Branding Partners can expect:

- Featured placement on advertising, event banners
- Logo and link on [www.wasatchbeachvolleyball.com](http://www.wasatchbeachvolleyball.com) and coverage via the site blog & Social Media
- On-court promotions and public address announcements
- Hospitality passes and event tent with interactive display space
- Company employee participation in play with free lessons

